

The Workbench – April 2007

Giving you the tools you need to build your program successfully.



GET INVOLVED!

The first ever AmeriCorps Week will mark an historic milestone as the 500,000th AmeriCorps member will take the pledge to "get things done for America." Michigan's AmeriCorps programs are proud to be planning significant service projects to make a difference in communities around the state. For more information or to find a project near you, visit: www.americorps.gov/AmeriCorpsWeek



Michigan Nonprofit SuperConference 2007: *Surviving and Thriving Through Seasons of Change*

Mark your calendar now for two days of learning, networking, & renewal! This year's conference features:

- Lou Gossett, Jr., Actor and Advocate
- Susan Kenny Stevens, author of *Nonprofit Lifecycles: Stage-based Wisdom for Nonprofit Capacity*
- Rip Rapson, President & CEO, The Kresge Foundation
- Over 40 workshop in nine targeted tracks
- Exhibit Hall and Exhibitor Reception
- On-site Bookstore

Conference capacity is limited so register today – [Online registration is now available!](http://www.mnaonline.org) For more information, visit www.mnaonline.org.

**Early Bird Registration Deadline is April 20, 2007.*

SPRING SPOTLIGHT: Free Webinars

Hands On Network is pleased to announce Spring Spotlight, a series of FREE webinars for national service programs.

- April 5 - Volunteer Motivation: The Key To Successful Recruitment, Retention and Recognition
- April 19 - Building Bridges: Working with Diverse Populations
- May 3 - Engaging and Empowering Youth through Hands-on Service
- May 10 - Large-scale Service Projects Part 1: Planning for Success
- May 17 - Large-scale Service Projects Part 2: Managing Effectively

The 90-minute sessions all take place at 2:00 (EDT). You can attend as many sessions as you'd like, but space is limited, so sign up today! For further information, please e-mail: training@handsonnetwork.org

NEW REPORT, PROJECTIONS SHOW NONPROFITS MUST MAKE BETTER USE OF BABY BOOMER VOLUNTEERS

The surge of Baby Boomers will increase volunteering by older adults by 50% by the year 2020 – and double the number of older adult volunteers by the year 2036, according to a recent report and projections by the Corporation for National and Community Service.

The first-ever study to track volunteering among a large sample of Baby Boomers from year to year, [*Keeping Baby Boomers Volunteering*](#), found that Americans born between 1946 and 1964 want higher-skill assignments to keep them engaged, and it advised nonprofit organizations to re-imagine roles for that emerging crop of volunteers. The report also found that Baby Boomers are volunteering at higher rates than their predecessors – including the Greatest Generation – and that those who volunteer 12 weeks or more annually are most likely to serve year after year.

The Corporation's "[*Volunteering Among Older Americans: Population Projections, 2007-2050*](#) (PDF)," released with the report, forecasts that the number of older Americans will continue to rise sharply for decades because the youngest Baby Boomers will not reach age 65 until 2029. "The Boomer wave signals one of the largest opportunities the nonprofit sector has ever had to expand its pool of resources," said David Eisner, CEO of the Corporation. "Only the nonprofits that retool their ability to engage citizens will reap that reward."

For more information on the report, visit www.nationalservice.gov.



The Workbench's Three - Month National Service Planner



To see Michigan's complete 2006-07 National Service Calendar, visit
www.michigan.gov/mcsc

APRIL 2007

- 5 Metro Detroit AmeriCorps Alums Chapter Information Session, 7:00pm, Warren (Christy Hicks, hicksc@lifetimeofservice.org, www.lifetimeofservice.org)
- 12 West MI AmeriCorps Alums Chapter Information Session, 6:30-8:30pm, Muskegon (Kris Burda, kburda@childabusecouncil.org, www.lifetimeofservice.org)
- 15-21 *National Volunteer Week* (www.pointsoflight.org)
- 17 Michigan's AmeriCorps Member Council Conference Call, 10:00am (Michelle Mackie, (517) 241-3606, metzmakerm1@michigan.gov)
- 18 Celebrating Volunteerism 2007, 11:30am-12:30pm, Michigan's Capitol Building – 4th Floor, Lansing (Serve Michigan, www.mnaonline.org)
- 19 Michigan's AmeriCorps Program Director Conference Call, 10:00am (Michelle Mackie, (517) 241-3606, metzmakerm1@michigan.gov)
- 19 West MI AmeriCorps Alums Chapter Information Session, 6:30-8:30pm, Grand Rapids (Megan Sargent, sargentm1@michigan.gov, www.lifetimeofservice.org)
- 22 *Earth Day* (www.earthday.org)
- 24 Non-Profit Management Conference at Walsh College, 8:00am-4:00pm, Troy (Troy Chamber, 248-641-8151, theteam@troychamber.com)

MAY 2007

- 5 *Join Hands Day* (www.joinhandsday.org)
- 13-20 *AmeriCorps Week* (www.americorps.gov/AmeriCorpsWeek)
- 14 MI Nonprofit SuperConference Pre-Conference Seminar: *Lobbying Rules for Nonprofits*, 1:00-4:00pm, Lansing Center (www.mnaonline.org/conf2007/preconference.asp)
- 14 MI Nonprofit SuperConference Pre-Conference Seminar: Continuous Program Enhancement = Sustainability, 1:00-4:00pm, Lansing Center (www.mnaonline.org/conf2007/preconference.asp)
- 15-16 Michigan Nonprofit SuperConference: Surviving and Thriving Through Seasons of Change (www.mnaonline.org)
- 16 Michigan's AmeriCorps Member Council Meeting, 2:00pm, Lansing Center (Michelle Mackie, (517) 241-3606, metzmakerm1@michigan.gov)
- 22-24 CNCS Resources Now! Institute, San Francisco, CA (Campaign Consultation, 1-877-243-2253 x37, Cook@CampaignConsultation.com, register online at www.regonline.com/122159)
- 28 *Memorial Day*
- 31 Michigan's AmeriCorps Program Director and Member Council Joint Conference Call, 10:00am, (Michelle Mackie, (517) 241-3606, metzmakerm1@michigan.gov)

JUNE 2007

- 6-7 Michigan's AmeriCorps Russ Mawby Signature Service Project, Detroit (Michelle Mackie, (517) 241-3606, metzmakerm1@michigan.gov)
- 12 Michigan's AmeriCorps Member Council Conference Call, 10:00am (Michelle Mackie, (517) 241-3606, metzmakerm1@michigan.gov)
- 14 Michigan's AmeriCorps Program Director Conference Call, 10:00am (Michelle Mackie, (517) 241-3606, metzmakerm1@michigan.gov)
- 20-21 Sustainability Symposium for Michigan's AmeriCorps and Learn and Serve grantees, Lansing (Michelle Mackie, (517) 241-3606, metzmakerm1@michigan.gov)

**If you or your agency would like information about upcoming events included our three-month National Service planner, please contact Megan Sargent at sargentm1@michigan.gov or (517) 241-3494.*